



This unique opportunity to grow and share takes place from January 3rd to 6th at the Sam Miguel Marina Tenerife and is limited to a small group of coaching professionals. Hosted by the iABCt Director of Coach Training Martin Goodyer this event features the presenting of specialised advanced learning and research relating to coaching.

Papers to be presented by Martin Goodyer include:

THE COACHING 'STATE OF THE NATION'

An up to date summary of the latest coaching themes and issues

WHAT DOES RESEARCH TELL US ABOUT THE ORGANISATIONAL EFFECTS OF COACHING?

A summary of relevant studies detailing the differences coaching makes in an organisational setting

WHAT COGNITIVE INTERVIEWING AND POLICE INTERROGATION CAN TEACH COACHES

An investigation in respect of relevant learning from questioning in a different context

IS THERE ANY PLACE FOR STORY-TELLING IN COACHING?

An overview of what constitutes story-telling and how it might be applied both positively and negatively in a coaching situation

THE APPLICATION OF 'PHENOMENOLOGICAL APPROACHES' TO UNCOVER DEEPER MEANING

A summary of the approach and the distinctions it presents to coach questioning

COACHING AND THE 'LAWS OF PRODUCTIVITY'

An insight into Martin Goodyer's latest book detailing the distinction between performance management and productivity

SHOULD COACHES BE PROMOTING A PARTICULAR STYLE OF LEADERSHIP?

A point of view presented to encourage discussion and awareness

COACHING, RELIGION AND PHILOSOPHY AND THEIR CONNECTION WITH COACHING

A wide-ranging presentation tracing a timeline of personal development from Sumerian antiquity, the development of popular religions, the dark ages, renaissance through to today

All the above presentations will be supported by accompanying papers

PEER TO PEER LEARNING

In addition to presentations and discussions led by Martin Goodyer there will also be a series of presentations from participants in the event. These represent individual learning and distinctions that are incredibly valuable. It is inevitable that every professional coach discovers their particular successful 'way' of applying the philosophy of coaching. Very quickly this becomes second nature to them and 'normal'. However there is much to learn from how they have achieved such normality, and perhaps within that learning there are some distinctions that others may borrow and apply. Papers may be presented on a unique mnemonic, an integration of a therapeutic principle or even the similarities and differences between a conversation with a hairdresser and coaching! This event is designed to draw out those valuable golden nuggets of distinction that might otherwise be lost, and to share them both in this environment and then following the event as a written summary from the iABCt to be shared with other iABCt alumni both now and in the future.

TYPICAL 60 MINUTE SPECIAL - THE 7 STEP GUIDELINE

Often the thought of presenting an idea or experience to a group of peers can be daunting, however this group are 'all in this together' and have come together to create a safe space where valuable information may be shared and discussed. This is not a professional speaking opportunity and no one is required to stand up and tell stories, make the audience laugh or entertain them in any other way. No doubt the natural warmth and sincerity of each participant will be enough to bring a smile to everyone's faces. It does help however to be properly prepared and therefore the first phase of being accepted to participate in the event is to put forward your 'paper' for presenting. To make things a little easier there is a 7 step guideline that when followed will construct a meaningful and interesting presentation that will be right 'on point'.

Most presenters will probably have their own ideas on what and how they wish to present, however please use this format at least in the initial paper presentation to ensure that any advance feedback is as useful as possible. It is also likely that most participants will present their unique own paper, however it is possible that two or more participants may wish to collaborate and design a joint presentation. This is absolutely fine and may help anyone who might be a little nervous to join in more easily.

In summary the seven steps in the guidelines are:

- I. Introduction to the issue, experience or insight
- II. Explanation of content and verification either through experience, feedback or extended enquiry
- III. Suggested applications and meaningful ways of using the information in coaching
- IV. Future plans in respect of the content
- V. If possible there should be an experiential opportunity within the presentation. It should be noted that in many instances this may take up to 50% of the time allowed
- VI. The presentation should conclude with a reflection on how this might be used and applied by each audience member and any additional insights or learnings they might wish to add
- VII. All presentations should end with a summary of the CPD value of the presentation

A form application is attached. feel free to either complete this in writing or if you prefer simply talk through your approach in a recording. Any approach is acceptable so long as we are able to provide feedback to you on each of the seven steps.

COLLABORATION AND DISCUSSION

Throughout the event times are scheduled to allow for reflection and engagement with the topics and information presented, including feedback, question & answer and open forum opportunities.

STEPPING UP

LEARNING SEMINAR

CONTINUED PROFESSIONAL DEVELOPMENT FOR PROFESSIONAL COACHES

3rd to 6th January 2015 incl.
San Miguel Marina, Tenerife



iABCt

International Academy for
Business Coaching & Training

SATURDAY JANUARY 3RD

Introduction and coaching 'State of the Nation' presentation	MG
60 minute Special	TBA
Break	
What does research tell us about the organisational effects of coaching?	MG
Coaching Collaboration	ALL
Lunch	
What Cognitive Interviewing and Police Interrogation can teach Coaches	MG
60 Minute Special	TBA
Break	
60 Minute Special	TBA
Daily Round Up	MG

SUNDAY JANUARY 4TH

Contextualising CPD	MG
60 Minute Special	TBA
Break	
Is there a place for story-telling in coaching?	MG
Coaching Collaboration	ALL
Lunch	
The application of 'phenomenological approaches' to uncover deeper meaning	MG
60 Minute Special	TBA
Break	
60 Minute Special	TBA
Daily Round Up	MG

MONDAY JANUARY 5TH

Evaluating and integrating new knowledge	MG
60 Minute Special	TBA
Break	
Coaching and the 'Laws of Productivity'	MG
Coaching Collaboration	ALL
Lunch	
Should coaches be promoting a particular style of leadership?	MG
60 Minute Special	TBA
Break	
60 Minute Special	TBA
Daily Round Up	MG

TUESDAY JANUARY 6TH

Context, Evaluation & Application	MG
60 Minute Special	TBA
Break	
60 Minute Special	TBA
Coaching, religion and philosophy and their connection with coaching	MG
Summary and Conclusion	MG

Accommodation included from Friday 2nd January check in and Tuesday 6th January check out (4 nights bed and breakfast) £640 per person shared or £720 per person single occupancy.